

BEFORE
THE PUBLIC SERVICE COMMISSION OF
SOUTH CAROLINA
DOCKET NO. 92-164-C - ORDER NO. 92-387 ✓
MAY 22, 1992

| | | | |
|--------|----------------------------------|---|-----------------|
| IN RE: | Application of Southern Bell |) | |
| | Telephone & Telegraph Company |) | ORDER APPROVING |
| | for Revisions to its Access |) | REVISED TARIFF |
| | Service Tariff to Introduce |) | AND CLOSING |
| | Customer List Services, Customer |) | DOCKET |
| | Name and Address Service and |) | |
| | Customer Change Activity Service |) | |
| | (Ref. Tariff No. 92-27). |) | |

On February 11, 1992, Southern Bell Telephone and Telegraph Company filed a request with the Public Service Commission of South Carolina (the Commission) for approval of revisions to its Access Service Tariff. This filing introduces new service offerings to the access tariff, which offers customer lists to interexchange carriers to assist the carriers in their marketing efforts associated with subscription and interexchange telecommunications services. The new tariff offerings include Customer Name and Address (CNA) service and Customer Change Activity Service (CCAS). Non-published/non-list telephone numbers will only be furnished to the interexchange carrier who is furnishing the customer service.

The matter was duly noticed to the public and a Petition to Intervene was filed on behalf of Steven W. Hamm, the Consumer Advocate for the State of South Carolina (the Consumer Advocate). By letter dated April 1, 1992, the Consumer Advocate advised the

Commission that Southern Bell agreed to revise its tariff to add provisions which: (1) bind the interexchange carriers who purchase CNA and CCAS services under this tariff to the detailed provisions of S.C. Code Ann. §16-17-445, Regulation of Unsolicited Consumer Telephone Calls; (2) which prohibit the IXC's from using ADAD devices to market interexchange carrier services; and (3) Southern Bell's agreement to inform its customers of their right to remove their name from CNA-CCAS lists, without charge, upon request via a listing in the front of its telephone directories and via the Southern Bell News bill insert. With Southern Bell's agreement to revise its tariff accordingly, the Consumer Advocate's concerns over the tariff filing were satisfied. The Consumer Advocate had no objection to the Commission's approval of the revised tariff filing consistent with its agreement with Southern Bell.

The Commission has considered the tariff filing and the agreed to revisions put forth by the Consumer Advocate. The Commission is of the opinion that Southern Bell's tariff with the agreed to provisions should be approved for service. The Company should file revised tariffs reflecting the agreed to provisions. In light

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of the Commission's approval of the revised tariff and the withdrawal of the Consumer Advocate's participation in this matter, the instant Docket is hereby closed.

BY ORDER OF THE COMMISSION:


Chairman

ATTEST:


Executive Director

(SEAL)